

istituto d'arte applicata e design



IAAD

SCHOLARSHIPS A.Y. 2012/13

www.iaad.it



Istituto d'Arte Applicata e Design, corso Re Umberto 5 - 10121 Torino
Tel. e Fax +39 011 548868 e-mail: info@iaad.it

Themes and works to present:

Transportation design

Design the new edition of a car in contemporary terms that has played a leading role in the history of automotive design.

The project will be executed by hand or by computer. Materials required: side view, front three quarters, and three quarters rear format colour boards A3 horizontal.

Attach a brief text description of the project (one page A4).

Industrial design

Design a toy for children aged between 2 and 5 years.

Materials required: two views in perspective, a table of sketches, colour boards format A3 horizontal.

Attach a brief text description of the project (one page A4).

Interior and furniture design

Design a space and its furnitures, to promote yourself, to express your personality and your style. The project should clearly emphasize your choice for colours, materials and lighting. Please shows which functions is more important for your needs.

The project will be executed by hand or by computer. Materials required: plan view, side view, front view, colour boards format A3 horizontal.

Attach a brief text description of the project (one page A4).

Communication and graphic design

Re-design the logo and the avertising page for an existing product.

The project will be executed by hand or by computer. Documents required: 2 Table A3 colour vertical.

Attach a brief text description of the project (one page A4).

Choose the department course you are interested in, among the ones listed above, realize the work required and send it in a closed envelop to: **Istituto d'Arte Applicata e Design, Corso Re Umberto 5, 10121 Torino**; or by e-mail **info@iaad.it** within **June 8th, 2012**. You have to send the contest filling-in, the application form, duly signed in all its parts. You can participate to the assignment of a maximum of 2 scholarships.

SCHOLARSHIPS ASSIGNATION CONTEST A.Y. 2012/2013

1. Premise

Istituto d'Arte Applicata e Design – Torino (IAAD) as any other year, presents a design contest to offer the possibility to win twelve scholarships to attend the first level after-diploma specializations (Bachelor).

The four specializations - Transportation design, Industrial design, Interior & furniture design and Communication and graphic design, are officially recognized by EABHES – European Accreditation Board of Higher Schools for the obtaining of the European Bachelor of Science in Design.

Commission members for the assignment of the scholarships:

- Laura Milani, IAAD Director
Transportation Design Area
- Giovanni Piccardo, IAAD Transportation Design Department Coordinator
Industrial Design Area
- Umberto Rondolino, IAAD Industrial Design Department Coordinator
Interior and Furniture Design Area
- Massimo Giuntoli, IAAD Interior and Furniture Design Department Coordinator
Advertising and Graphic Design Area
- Massimo Morelli, IAAD Advertising and Graphic Design Department Coordinator

The Scholarships, amounting to the 100%, 50% and 20% of the attendance fee of the Bachelors, will be assigned to the three first classified in each of the four different specializations; the student will have to pay the admission fee and the EABHES tax, both for each academic year.

2. Contest purpose and scholarships number

The Contest has the purpose to assign to the most twelve scholarships, three for each one of the four different department: Transportation design, Industrial design, Interior and furniture design, Communication and graphic design. The jury (par. 9), will estimate the projects and chose twelve of them upon their unappealing judgement. In the absence of deserving projects it won't assigned any scholarship. Each assigned scholarship will last three year: is anyway mandatory that the student complete his academic year with a GPA not below 27/30; if this result is not going to be obtained the student will lose the scholarship. If the student is going to have the will of be enrolled for the next academic year he will have to pay the whole fees.

3. Length of the contest

Mandatory and peremptory from the publication on the web site www.iaad.it of these contest until the deadline: June 8th, 2012.

4. Participation requirements

The contest is available to all those ones: with less than 27 years old at the subscription enrolled at the 5th year of an high school or at 4th year of an artistic high school (Liceo Artistico) or achieved a high school diploma or finished the 4th year of a Liceo Artistico.

5. Themes and works to present

• Department of Transportation design

Design the new edition of a car in contemporary terms that has played a leading role in the history of automotive design.

The project will be executed by hand or by computer. Materials required: side view, front three quarters, and three quarters rear format colour boards A3 horizontal. Attach a brief text description of the project (one page A4).

• Department of Industrial Design

Design a toy for children aged between 2 and 5 years.

Materials required: two views in perspective, a table of sketches, colour boards format A3 horizontal. Attach a brief text description of the project (one page A4).

• Department of Interior and furniture design

Design a space and its furnitures, to promote yourself, to express your personality and your style. The project should clearly emphasize your choice for colours, materials and lighting. Please shows which functions is more important for your needs

The project will be executed by hand or by computer. Materials required: plan view, side view, front view, colour boards format A3 horizontal. Attach a brief text description of the project (one page A4).

• Department of Communication and Graphic Design

Re-design the logo and the advertising page for an existing product.

The project will be executed by hand or by computer. Documents required: 2 Table A3 colour vertical. Attach a brief text description of the project (one page A4).

It is allowed to present larger quantity of works in order to describe better one's project, but not less than required. Moreover, it is possible to present up to 3 different proposals for each of the projects in which you participate. It is possible to participate to a maximum of 2 themes in respect to the 4 proposed.

Any works done not respecting the required formats and themes will not be accepted. In case of hand-drawing works, you are required to send the originals. If done on computer you should send colour prints together with a CD containing the original works in tiff, jpg or pdf at 300 dpi real format.

6. Inscription modality and deadline

Candidates must apply to the contest filling-in the application form, duly signed in all its parts and send it through e-mail (info@iaad.it) or through fax (+39 011 548.868) or hand it in person at IAAD-Turin Secretary office or by mail to: Istituto d'Arte Applicata e Design, Corso Re Umberto 5, 10121 Torino. Participation applications, together with the works, must be received by IAAD-Turin within and not beyond 8th of June 2012.

Application form is at disposal on our website www.iaad.it

7. Admission

Incomplete, altered or not correctly filled-in application forms, or those received after due date, therefore after the expiry date of the contest indicated in point 3, will not be considered. The projects must respect the described theme for each department and the specific criteria of realization described on point 5. IAAD and the president of the jury, at his own unobjectionable judgement, may discard projects having against regulation content, or that contain offensive material.

8. Conditions and general terms of participation

The participation form must be filled in all its parts and handed in within deadline indicated in point 3, representing therefore, the fundamental condition for participating to the contest itself. Through the project presentation the candidate declares under his/her responsibility of being the only creator and owner of the works, that the contained information are not to be considered confidential and that the project is not covered by copyright, exploitation by third-party and does not violate any author rights, brand, patent distinctive sign or any other third party rights deriving from the law, contracts, uses and customs. The participants will be excluded from the initiative in case the project results, at unobjectionable judgement of the Jury, counterfeit and/or plagiarism from another work.

The candidate accepting the present regulation renounces from now to promote judicial proceedings or trials against IAAD and exonerates it from any responsibility under any profile, in case of:

- loss of, delay, damage, incompleteness, illegibility, undelivered projects and eventual prototypes/models;
- malfunction of the form, electronic programmes, hardware and software, internet, computers;
- delay, incompleteness of transmission of computer data;
- any event, not imputable to IAAD, that can cause the interruption or the variation of the initiative;
- any loss, lost or damage deriving from the participation to the initiative;
- any typing mistake or print error in documentation relative to the initiative.

Each participant agrees to consider IAAD exonerated from any direct or indirect responsibility and following events connected to the initiative that causes prejudice to the participant.

Each participant agrees, according to the law, to use their name, their physiognomy, their voice with the purpose of advertising the initiative, renouncing to any type of compensation or request or pretension of any type. Personal data of all the participants to the initiative will be used with the purpose of sending them afterwards, informative and/or promotional material regarding events, activities and initiatives organized by IAAD.

9. Jury and scholarship allocation

The Jury will examine and value the projects of the candidates at its own unobjectionable and irrevocable judgement. The designation of the winners will be announced from July 11th to July 16th, 2012. The projects and the sent material for the participation to the contest will not be returned to the participants.

By sending the project by own initiative implies the full and unconditional acceptance of the present regulation. calling +39 011 548.868 or send an e-mail to info@iaad.it.

10. Modality of nomination communication

The scholarship allocations will be communicated to the winners by phone within the June 20th, 2012. The scholarship will be therefore effectively allocated only following the remittance, by the winner, of formal acceptance of the scholarship, either through fax or e-mail, and that not beyond 7 days starting from the communication by IAAD. The scholarship winners will not be, anyhow, obliged to accept the allocation.

Moreover, scholarship winners must pay the fee relative to the Inscription fee within 7 days from the acceptance. Missing acceptance or missing payment of the inscription fee within aforesaid terms, will determine by right the loss of the allotted scholarship. In such case the Jury has the faculty of allocating, where there are other worthy projects, to other participants, at their own unobjectionable judgement.

11. Personal data treatment

The participants by accepting the initiative, agree that the personal data given to IAAD-Turin in relation to it, will be treated according to the law by decree 196 dated 30.06.2003, although, in any case for the participants have the faculty of exercising their rights on point 7 of aforesaid law.

12. Controversies

Should any controversies occur regarding the present regulation and the contest the decision will be committed to the decision of a single arbitrator, nominated by common agreement between the parties, or, in case of disagreement, by the President of the Turin Chamber of Commerce Industry and handicraft. The arbitration will take place in Turin. The arbitration will be mediated and the

arbitrator will form its own determination according to equity and in respect of the cross-examine principles within the term of maximum 120 (hundred twenty) days. The parties agree to give immediate and punctual accomplishment to the arbitrator's decision that is recognized from now on as expression of their own contractual will.

According to articles 1341 and 1342 Italian C.C, having examined and gained knowledge of the contents of the here mentioned terms, hereby declare of accepting the content of the following articles regulating the contest for the allocation of the scholarships for the academic year 2011/2012 promoted by IAAD:

1. Premise, 2.Contest purpose and scholarships number, 3.Length of the contest, 4.Participation requirements, 5.Themes and works to present, 6.Inscription modality and deadline, 7.Admission, 8.Conditions and general terms of participation, 9.Jury and scholarship allocation, 10.Modality of nomination communication, 11.Personal data treatment, 12.Controversies.

ADHESION FORM

Fill it in block capitals

Name e Surname

Address.....

City.....Province/Department.....

Zip Code.....Country.....

Date of Birth.....

E-mail.....

Home telephone number.....

Mobile number.....

Name and type of high school attended

How did you know about IAAD-Turin scholarships for a.y. 2012-2013?

Which scholarship are you interested in?

- Transportation design
 Industrial design
 Interior and furniture design
 Communication and graphic design

Date and Signature

I hereby declare that I have read the contest terms for the allocation of the scholarships by IAAD-Turin, academic year 2012/2013 and I accept it entirely.

Date and Signature

Following art. 13 of Law by Decree 196/03, I hereby authorize IAAD-Turin to include my personal data in their list in order to receive possible informative, advertising and/or promotional material.

Date and Signature